



# CARBON BALANCING

When working with Lonsdale you can be confident in knowing that you are choosing one of the most sustainable print solutions available.

As a carbon Balanced printer, working in partnership with the Woodland Trust and the Woodland Carbon scheme, Lonsdale are able to help you to balance the CO<sub>2</sub> emissions from your paper purchases by planting native woodland, right here in the UK.



The raw material is already carbon balanced – all our material is FSC/PEFC and sourced from managed forests.



This scheme enables you to carbon balance the production and transport costs of the raw material.



**Permanent forests are being planted in the UK to achieve this.**



The cost is included in the price you pay at approximately 0.5% of the sales price of the product.



**All charges are passed in their entirety to the Woodland Trust, who own the forests.**



Since April 2021 this scheme has created in excess of 19,600 m<sup>2</sup> of native forest, removing 783 tonnes of CO<sub>2</sub> from the atmosphere.



You can display the Woodland Carbon logo on printed items on your printed products to show you are playing your part to help the environment.

